

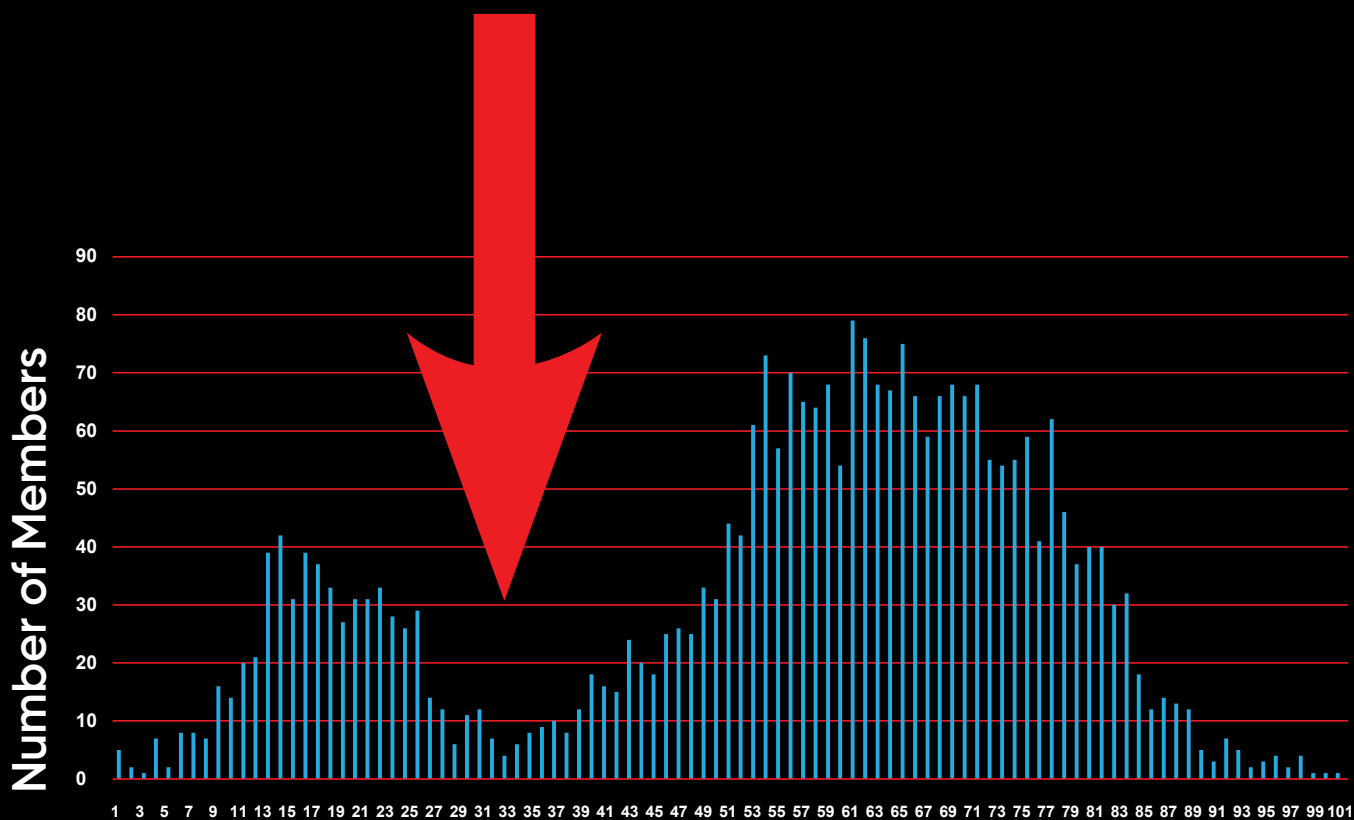


# SYC Membership

Put simply, SYC has a youth retention problem.

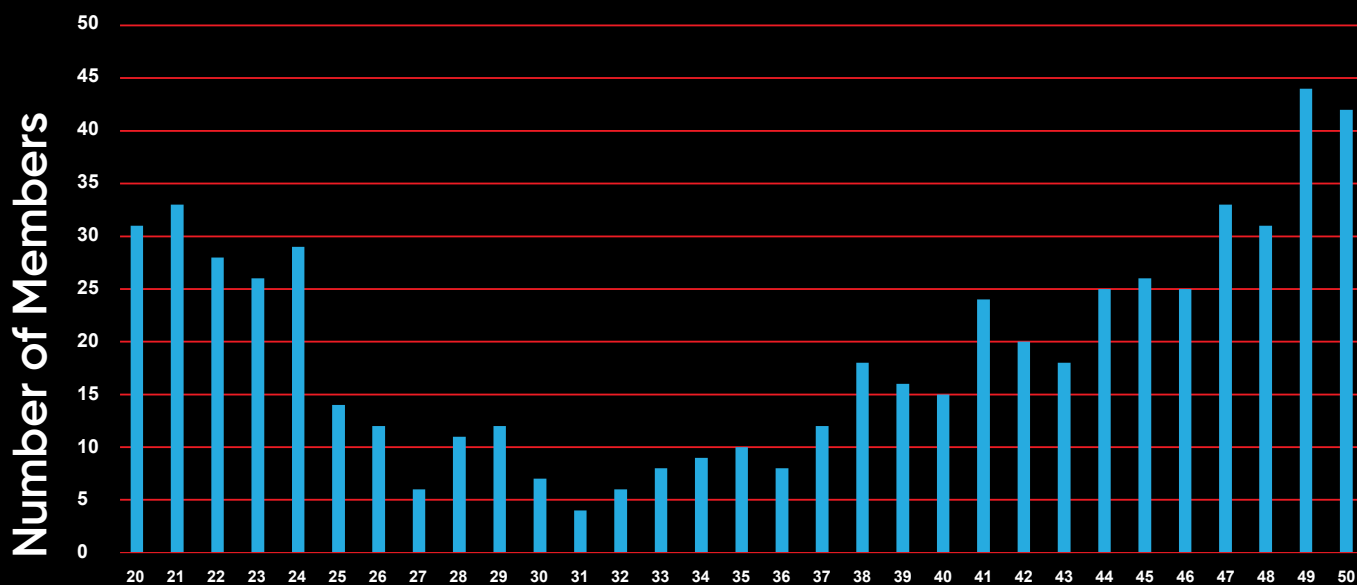
We have 200 members aged in their 20's and less than 100 in their 30's.

Only 10% of our entire membership is aged between 20 and 40.



Age Profile – SYC Membership

A closer look shows our members drop off in their early 20's... and our re-build does not get underway until our members are aged in their mid to late 40's.



Age Profile – SYC Membership

# VISION AND GOALS OF THE J70 SAILING PROGRAM





1. To attract and retain youth and intermediate members at the club
2. To develop a group of high quality sailors who can compete nationally and internationally in keelboats
3. To train youth and intermediate sailors to provide a resource of crew to boat owners

## **THE J70 SAILING PROGRAMS**

The J70 Sailing Programs will provide a range of activities to retain youth and intermediate sailors with 3 areas of focus:

### **Social**

### **Developing Keelboat Sailors (training)**

### **Advanced**

## **The Social J70 Programs**

The J70's will create an environment where members can mix with each other, enjoy fun activities, sail boats, meet like minded people and generally have a great time at SYC.

Organised programs will be associated with twilights and other short course racing with various formats.

## **The Youth Development J70 Keelboat Program**

SYC Members will be able to participate in learning and activities based around small keelboats, targeting competent sailors and expanding their skills to create a pool of sailors available to crew on members' boats.

This focus will be introducing young members to the basics of keelboat racing and developing the various skills required to undertake all crewing roles.

There is potential for participation at local regatta's e.g. state J70 regattas and/or Victorian Sailing League events.



# THE ADVANCED J70 SAILING PROGRAM







Available via application, the advanced youth training program will be a comprehensive and advanced sailing program.

The course will be structured to help athletes excel in all areas both on and off the water.

It will provide an in depth focus on advanced aspects of sailing including;

**Racing Rules**

**Tactics**

**Sail Trim**

**Boat Maintenance**

**Fitness**

**Communication**

As well as life skills such as goal setting and how to operate in a team environment.

# BENEFITS & OUTCOMES OF THE J70 SAILING PROGRAM





- Bring fresh enthusiasm and vigour to youth sailing at SYC.
- Attract youth sailors to SYC.
- Provide the pathway for our sailors and youth teams to 'Dream Big' and sail at State, National and International events.
- Generate crew for SYC keelboats.
- Encourage sailors of all sizes and genders to race competitively.
- Train our sailors in the boat that is being sailed in 30 countries around the world. Not just a youth training boat.
- Grow membership and sailing participation, and reduce the average membership age.

# THE J70 SAILING PROGRAM - THE BOAT





The J70 introduces a new dimension of fun, fast sailing in a stable, easy to sail boat.

It attracts sailors with a broad range of skills from the novice to the experienced, male and female, adults and kids/ youth.

It will give our sailors the opportunity to dream big with fleet racing, teams racing, match racing... and the prospect of State, National and International racing experiences.

The J70's 7m long waterline with high aspect, all carbon rig and 1.45m bulb keel provides spirited performance and stability that feels like a much larger boat.

Knifing through the water upwind with confidence and ease with an adjustable cascading back-stay, adjustable jib cars, mainsheet traveller and two sided vang system.





High quality deck hardware and winches to facilitate sail trim and adjustment, including;

Under-deck Harken jib furler.

Powerful back-stay.

Double sided vang.

Main and jib traveller.

Lifting keel and easily removed rudder.

Deck stepped carbon mast with a simple hinge that makes it easier to raise and drop the mast.

Towing the 800kg J70 with a four cylinder sedan or SUV makes it easy to transport to the next regatta.

40 Minutes from trailering to sailing.







## STORAGE PLANS FOR THE J70 FLEET AT SYC

Two J70s' will be stored on the hardstand and launched with our cranes (single point lift) with wet and dry storage options for the next four J70 being investigated.

Two road trailers will enable us to transport the boats for regattas in multiple locations.

The boat is easy to ramp launch with single pin rudder and vertical lifting keel (draws 1.5ft water at launch with the keel up).



# FINANCES: STEP 1

**SYC J70 SAILING PROGRAM**

## FUNDRAISING GOAL

Our fundraising target is a minimum of \$300,000

SYC is proposing to purchase 4 x J70 keelboats on top of the 2 we have on order. The fleet of 6\* J70s will deliver programs to retain youth & intermediate members, develop high quality sailors & produce sailors to crew on SYC keelboats.

Scan the QR code for more info or to make a financial pledge

Amount	Progress
\$400,000	
\$375,000	
\$325,000	
\$300,000 GOAL ✓	
\$275,000	
\$250,000	
\$225,000	
\$200,000 ffff	
\$175,000	
\$150,000	
\$125,000	
\$100,000 ff	



## Purchasing the Boats

SYC would like to purchase 6 boats in total at a cost of \$600,000.

Our objective is to fund 50% via the Club & 50% via member fundraising initiatives e.g. donations.

Our total fundraising target is a minimum of \$300,000 to purchase the boats. Any additional funds raised will contribute towards program set up costs.

To date we have raised \$110,000. So to order four more J70s, we need to fundraise a further (minimum) of \$190,000.

## How members can help us raise the \$ required

### **Tax Deductible Donations.**

Make a tax deductible donation via the SYC Foundation Inc.

### **Bequests.**

Consider leaving a bequest in your will to support the J70 sailing program into the future.

### **Naming Rights to a J70 via sponsorship.**

Take out a 3 year naming rights sponsorship.



# FINANCES: STEP 2





## The annual program running costs

Purchasing the boats gets us to the start line. We then need to run a successful program and this will include;

**COACHING:** Employing a dedicated coach/manager.

**MAINTENANCE:** A commercial boat maintenance and repair company capable of performing fibreglass, mechanical and rope repairs will be engaged to maintain the boats.

**REGATTA PARTICIPATION:** Entry fees, transport costs etc.

**UNIFORMS:** For squad members.

The funding of the program will need to come from various sources.

**The Youth development levy.**

**Recurrent Contribution from SYC.**

**Members will also be able to fund individuals in the program via J70 scholarships (that are tax deductible).**

*We are currently putting in place a business plan addressing all of the above.*





## How members can help with the annual program running costs

### **YOUTH DEVELOPMENT LEVY**

Choose to pay the optional Youth Development Levy as part of your annual fees.

### **J70 SCHOLARSHIPS**

Take out an annual J70 tax deductible scholarship that includes a program participant sailing on your keelboat.

### **BEQUEST**

Consider leaving a bequest in your will to support the J70 sailing program into the future.

### **SPONSORSHIPS**

Take out a sponsorship supporting different aspects of the program.

# FUNDRAISING PLEDGE







## SYC Member Fundraising Pledge

If you would like to make a fundraising pledge to assist with the purchasing costs or annual running costs, then you can do so scanning the QR code and filling in the form.

All amounts big or small are very welcome.

We are putting a motion to the 16th May 2023 general meeting to purchase the J70's, if approved we will be in touch thereafter to follow up your pledge.



If you would like to discuss a pledge then please contact: Rob Date or Richard Hewett via [ceo@syc.com.au](mailto:ceo@syc.com.au)





## **The next steps to make the J70 Sailing Program happen**

- 1. Fundraise to meet our minimum \$300k objective and commitments to our annual program costs.**
- 2. Seek member approval to buy the extra 4 boats at the 16th May 2023 General Meeting.**
- 3. Subject to member approval, order the additional boats.**
- 4. Continue to formulate a business plan for the program.**
- 5. Launch the program.**

