




## As a contractor at SYC, how can I promote my business to its Members?

	<p><b>MEMBER BENEFIT SCHEME</b></p> <p>As a contractor of SYC you can nominate your business to be a part of this scheme (at no cost) and have exposure to 2500 members.</p> <p>The listing of participants is located at <a href="http://syc.com.au">syc.com.au</a> and is also published in Off the Wind.</p> <p>We ensure that all participants in the scheme do not compete with any of our corporate partners, parts of the Club or any of our tenants businesses.</p> <p>To join the Member Benefit Scheme, email Naomi (<a href="mailto:naomi.smith@syc.com.au">naomi.smith@syc.com.au</a>) with your company profile, logo and offer.</p>
	<p><b>OFF THE WIND</b></p> <p>Off the Wind is the official Journal of SYC and provides our advertisers with direct and exclusive access to 2500 members, club management, associates, stakeholders, sponsors and guests of Victoria's premier yacht club.</p> <p>Off the Wind is an annual publication with the next edition being published in 2014.</p> <p>To view the rate card, please see the reverse of this document.</p>
	<p><b>SYC CLUB DIARY</b></p> <p>This annual diary is released in October for the following sailing season. Containing all sailing dates and club events and functions the diary is also a great way to advertise your business to all members.</p> <p>As part of your contract with SYC, your business is listed under 'Registered Contractors', however if you wish to place your own independent advertisement for the next edition (2014 – 2015 season), please contact Tony at Gamble Publications on 1300 887 481, advertising closes shortly.</p>
<p><b>syc sponsors</b></p> 	<p><b>SPONSORSHIP</b></p> <p>If you are interested in becoming a sponsor of SYC, please discuss opportunities with Richard.</p> <p>Sponsorship possibilities include; Club Beneteaus, Series Sailing Events, Regattas, Club Events, etc.</p> <p>The benefits of sponsorship can include, logo placement (website, sponsors board, etc), invitations to club events such as Opening Day, ½ day team building sail for your employees.</p>

## **OFF THE WIND ~ ADVERTISEMENT DIMENSIONS AND RATES**

(As a contractor you receive the MEMBER AND SPONSOR RATE)

<b>SIZE</b>	<b>HEIGHT X WIDTH</b>	<b>MEMBER AND SPONSOR RATE EX.GST</b>	<b>NON MEMBER RATE EX.GST</b>
Full Page	297 x 210 mm	\$1,250	\$1,375
Half Page	131 x 181 mm	\$625	\$690
Quarter Page Horizontal	63 x 181 mm	\$350	\$390
Quarter Page Vertical	131 x 89 mm	\$350	\$390
Eighth Page	63 x 89 mm	\$290	\$320
Double Page Spread	297 x 429 mm	\$2,000	\$2,200

\* All rates include full colour